

Best functional drink



BLU Energy Drink 'Mojito'

from BLU Drinks (Poland)

A new category in the energy drink market through the introduction of non alcoholic cocktail mixes, Blu contains a blend of healthy B vitamins.

www.bludrinkenergy.com



JUST CHILL

from The Chill Group (USA)

JUST CHILL is an award winning relaxation beverage designed to help reduce stress and ease tension. It combines an effective dose of the clinically supported Suntheanine with high quality, all natural flavours to create a functional product.

www.drinkjustchill.com

Kinohimitsu J'pan UV-Bright Drink

from Kino Biotech (Singapore)

Kinohimitsu J'pan UV-Bright is a delicious functional drink that acts as an internal sunscreen and provides systemic UV protection.

Infused with high quality Grape Seed Extract (OPC) originating from France, Kinohimitsu J'pan UV-Bright is clinically proven to shield off the harmful UV rays, repel free radicals, inhibit new melanin formation and repair damaged cells.

Coupled with other powerful whitening agents, such as grape polyphenols, apple polyphenols and vitamin C, this drink works effectively not only on the face, but the whole body. It promotes luminous, flawless and glowing skin in just 6 days.

www.kinohimitsu.com

Reed's Culture Club Kombucha

from Reed's (USA)



There are now eight flavours of Reed's Culture Club Kombucha. Using fine organic ingredients, spring water and single strength juices this kombucha is begun by brewing oolong and yerba maté tea in spring water, which is then sweetened with raw cane juice and kombucha culture added. Superfruits and herbs are blended to give unique flavour combinations such as hibiscus grapefruit ginger, goji ginger and coconut water lime.

www.reedsinc.com



WakeUp! - Post Lunch Waker

from Inno-Bev (Israel)

WakeUp! - Post Lunch Waker is a 100ml, lemongrass flavoured daily dose beverage designed to provide a comprehensive solution for the daily fatigue that occurs during noon time and is known as the Post Lunch Dip (PLD) syndrome. WakeUp! formulation is patent protected and is based on four natural standardised extracts: guarana (a mental and physical stimulator), Ginkgo biloba (promotes blood circulation), elderberry (an anti-viral and antioxidant plant) and unique apple sugar (with a low glycemic index that reduces sugar fluctuation).

www.drinkwakeup.com

RIZE Performance Beverage

from StudioOne Creative (USA)



RIZE performance beverage is a pre-workout training drink developed by a natural health physician, to boost stamina and promote memory and concentration. The plant based sugar trehalose releases twice the energy of glucose without spiking insulin. It also contains Huperzine to improve memory, focus, concentration, and cognitive function. In two flavours: Citrus-Mango and Apple-Pear.

www.rizeperformance.com



Vitamin Energy Formula Magnesium

from OSHEE Polska (Poland)

Experience a new level of energy through a series of vitamin energy formula beverages with added vitamins, minerals and extract of guarana. The beverage provides the body with energy through nutrients such as sugar, enabling body and muscle stimulation through a dose of magnesium, vitamins and guarana. A unique combination of vitamins and micro and macro elements provide 100% satisfaction of the body's individual daily requirement of vitamins and minerals.

www.oshee.eu

Chamane all natural energy drink lemon tea flavour

from Deveurop (Italy)

The newest member of Chamane all natural energy drink's family is lemon flavour tea made with 100% natural tea caffeine, lemon and B vitamins.

With its colourful packaging, the new Chamane has much more visual impact on the shelf, with a twist cap for 100% use on the go, and a 100% French aluminum bottle that is completely recyclable.

www.chamane-energydrink.com



Best new beverage concept



989 OnDemand from H2M Beverages (USA)

989 OnDemand demonstrates complete innovation when it comes to a vitamin hydration beverage. The interactive dosing cap is packed with nine essential vitamins, 84 ionic minerals, plus five electrolytes, giving it the name 989 (9, 84+5). The beverage is all natural, stevia sweetened, and contains no calories, sugar, or preservatives. The Himalayan sea salt provides 84 ionic minerals for easier absorption, along with the five electrolytes. The secret to the drink's success is in the airtight cap, which stores all vitamins, minerals and electrolytes until it is opened ensuring ultimate freshness at the time of consumption.

www.kruppkommunications.com

Melt Water Original from Research and Production Company 'Melt Water' (Lithuania)

Melt Water Original is produced by recreating the formation and melting of glaciers. A unique authoring technology allows the company to produce water exceptional in purity and taste and unique in structure. The conversion of artesian water to melt water is achieved in several stages: at the first stage the heavy elements are removed from the water, at the second stage the self-purifying the process of water is induced by further lowering the temperature. When the ice crystal forms it naturally presses away all the impurities into the remaining water. This process excludes the use of antibiotics or preservatives.

www.meltwateroriginal.eu



Steel Horse Coffee from Mars Drinks (USA)

Steel Horse coffee from Mars Drinks, has a single-serve system dedicated to providing refreshment solutions for the office environment. It is an office-focused beverage powered by pure, robust coffee and circulation-supporting cocoa flavanols. The combination of coffee, proven to increase mental clarity and alertness, and 150mg of cocoa flavanols per cup helps support both the mind and body without artificial additives. Steel Horse is designed to help employees stay focused and alert and get office productivity on track.

www.steelhorsecoffee.com



Reed's Culture Club Kombucha from Reed's (USA)

This new launch builds on brewed soda tradition and is live, raw, organic and probiotic. eight flavours of Kombucha are brewed using organic ingredients, spring water and single strength juices. It starts with brewing oolong and yerba maté tea in spring water, and is then sweetened with raw cane juice. The kombucha culture is added followed by super fruits and herbs to give unique flavour combinations such as hibiscus grapefruit ginger, goji ginger and coconut water lime kombucha.

www.reedsinc.com

Hopster from Kondrauer Mineral- und Heilbrunnen (Germany)

Hopster is a bavarian hop-lemonade that contains less than half the amount of sugar of regular lemonades.

The essential hop oil is obtained from the hops by distillation. In this extract there are various floral and fruity hop aromas but no bitter compounds.

The extract obtained is mixed with the international award winning mineral water from the Kondrauer Gerwig spring. Its balanced mineral content fits perfectly and makes Hopster pleasantly full bodied.

www.hopster.me



Indus Pride from SABMiller (India)

The premium beer segment in India is currently growing faster than any other segment - at a rate of 49%. Determined to have a slice of this rapidly expanding market SABMiller set about creating a product that wouldn't just break a few rules, it would change the game in the premium market.

SAB Miller created a beer that wasn't just made in India - it was made for India. For the first time a flavoured beer (other than lemon) was introduced to India's premium sector, incorporating the flavours and spices for which India is famous: coriander, cardamom, cinnamon and fennel.

www.brewedwithspices.in www.sabmiller.in