



[Market Summary](#) | [Major Indices](#) | [Market Movers](#) | [Market Sectors](#) | [Mutual Funds](#)  
[A-Z Stock Listings](#) | [World Markets](#) | [CEO Wealthmeter](#) | [Stock Splits](#) | [Currencies](#)  
[Oil / Energy](#) | [Metals](#) | [Bank Rates](#) | [Treasury Rates](#) | [Calculators](#)  
[ETF Screener](#) | [My Watchlist](#) | [My Portfolio](#)

## Reed's Inc. Announces Plans to Launch Revolutionary All Natural Energy Drink Elixir

GlobeNewswire News Releases

Published: 10/15/08 07:00 AM EDT

Energy Drink is a Complementary Line Extension That Will be Marketed in Natural and Mainstream Supermarkets

Providing Customers a Natural Way to Boost Their Health and Using a Unique Blend of Natural Herbs to Provide a Smooth Energy Lift

LOS ANGELES, Oct. 15, 2008 (GLOBE NEWSWIRE) – Reed's, Inc. (REED) announced today it plans to launch a revolutionary new energy drink concept under the Reed's brand name. Reed's Natural Energy Elixir will make its product debut at the upcoming Natural Foods Expo East to be held October 15th through October 17th, 2008, at the Boston Convention and Exhibition Center in Boston, Massachusetts.

Reed's Natural Energy Elixir is a next generation energy drink infused with all natural ingredients designed to provide consumers with a healthy and natural boost to energy levels. Reed's Natural Energy Elixir formula is based on Reed's world class Extra Ginger Brew and incorporates the following ingredients:

- \* **Ginger:** powerful antioxidant, increases metabolism, elevates mood and improves digestion and nutrition absorption
- \* **Green Tea:** natural source of caffeine and lowers bad cholesterol
- \* **Goji:** A Himalayan longevity secret with powerful antioxidants, counters aging and increases immunity
- \* **Gynostemma:** Referred to as the immortality herb in eastern medicine and contains widest range of saponins from all the plants in nature, known for its ability to restore balance and equilibrium to the body and mind
- \* **Camu Camu:** a rain forest super fruit with high vitamin C concentrate, mood balancing and antidepressant
- \* **Ginseng:** counters stress and increases endurance
- \* **L-Theanine:** promotes meditative state, alertness and relaxation
- \* **B Vitamins:** essential nutrients aimed at counteracting stressful living

Rating:



Related Stocks:

REED

Energy  
Print  
Energy Lift

Email

Share

Comment

SOGOTRADE<sup>®</sup>

Essentials  
for the

online  
trader